

Booklet, Leaflet and Multilayer Labels

Plenty of Space for Product Information



Booklet, Leaflet and Multilayer Labels

Perfect for Extensive Information in Limited Space

Which Applications Are Our Versatile Labels Particularly Suitable For?

The advantage of these labels is that extensive information can be placed directly on the product while saving valuable space. This is particularly useful when products require multilingual texts, safety instructions or instructions for use.



Multilayer Label

Whether booklet, leaflet or multilayer labels – the space-saving solutions from robos-labels offer maximum flexibility in size, number of pages and shape. For a wide range of applications across all industries, we provide our customers with customized labeling solutions.



Wrap-Around Label

What Content Are Booklet, Leaflet, Multilayer and Wrap-Around Labels Perfect For?

- Multilingual texts: Apply a single label and export your products worldwide. Multiple languages can be included inside the label
- Safety-related information
- Instructions for use and dosage tables
- Package inserts for pharmaceutical products
- Assembly and installation instructions
- Recipe suggestions on food packaging
- Competitions and product promotions
- Promotion of marketing campaigns
- Cross-selling within the product family



Booklet Label

Are the Labels Also Suitable for Outdoor Use?

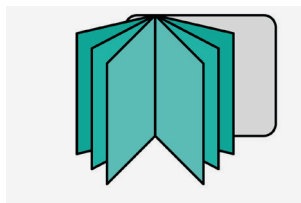
For dry environments, paper is mainly used for the folded leaflets. For more demanding conditions, such as humid environments, plastic materials or synthetic papers can be used. Weather-resistant labels are produced for outdoor use on construction sites and can include assembly instructions and other important information.

What Types of Booklet Labels Are Available?

- As the pages inside the booklet are folded, a booklet label with a base size of 100 × 100 mm, for example, can easily accommodate up to 10 sheets, providing 20 pages of information
- The smallest booklet label measures approximately 28 × 25 mm. The largest possible booklet format is 300 × 450 mm
- Booklet and leaflet labels offer maximum design flexibility. In addition to square formats, round labels and even custom shapes are possible

A Customized Solution for Every Requirement

Basic Models and Available Design Options

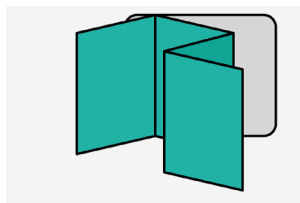


Booklet Label

Folded Booklet on a Label

These types of labels consist of a base label with a small folded booklet applied on top. The entire construction is then protected with a durable laminate film against external influences. The laminate also allows the booklet to be opened and securely resealed.

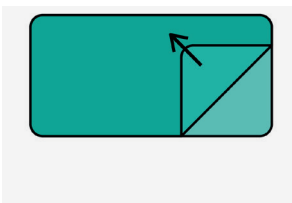
Booklet labels provide ample space for extensive text and image information, even when space on the product is limited.



Leaflet Label

Folded Leaflet on a Label with Accordion or Roll Fold

Leaflet labels feature a folded leaflet applied directly to a base label. Possible folding options include roll folds and accordion folds. The labels can be easily opened and securely resealed. Booklet and leaflet labels ensure that important information remains permanently and securely attached to the product. The labels are suitable for reliable application to both flat and curved surfaces.



Multilayer Label

With Various Opening Options

Multilayer labels consist of two label layers. The base label (bottom layer) features a permanent adhesive.

The top label (upper layer) can be peeled off from the base label up to a permanently sealed edge (peel-off) and then securely resealed.

All sides can be printed in multiple colors, except for the adhesive side of the base label.

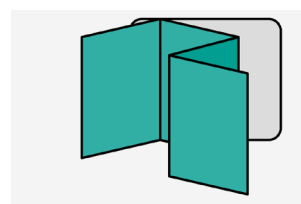


Wrap-Around Label

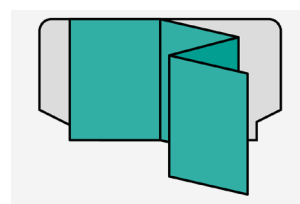
Wrapped Around Once or Multiple Times

Wrap-around labels are designed for round containers. A permanent adhesive area attaches the label to the container, while the remaining section is wrapped around the product once or several times. These labels are usually made of film and can be produced with permanent or removable adhesive. Wrap-around labels can be printed on one or both sides.

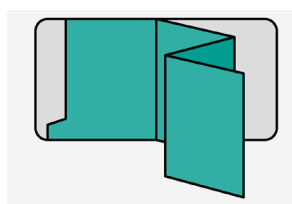
Special Features of Booklet and Leaflet Label Combinations



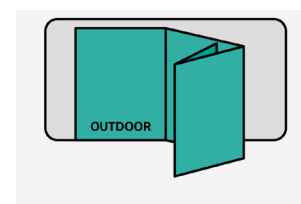
Standard Leaflet Label without Opening Aid
– Accordion Fold



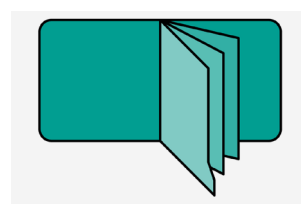
Booklet Label with Opening Aid
– Accordion Fold



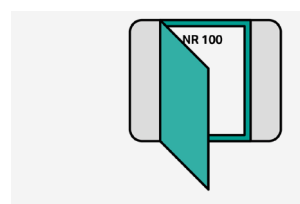
Booklet Label with Pull Tab
– Accordion Fold



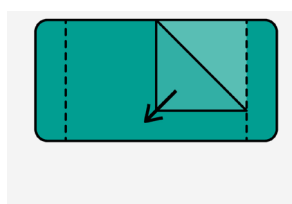
Booklet Label Sealed on Three Sides
– Protective Laminate
– Roll Fold for Outdoor Use



Booklet Label on Product Label



Booklet Label with Variable Data, Certificate and Registration Code



On-Pack Promotional Booklet Label
– Promotional Codes

Functional Multilayer Labels with Extensive Options – Full-Color Printing Throughout



Structure of Multilayer Labels

A multilayer label consists of several layers. It features a top layer with text information, images or pictograms and at least one lower layer, providing additional space for further content.

This construction offers a smart solution with plenty of space for information and instructions when a conventional label is not sufficient.

The label remains clear and uncluttered, while sensitive information or promotional codes can be discreetly concealed underneath.

Key Features of Multilayer Labels

- The label consists of two layers, providing three printable sides for information
- Suitable for multilingual information, instructions for use and promotional campaigns
- Multilayer labels can contain concealed codes and sensitive information inside
- Extensive information on a small product area without making the product appear visually overloaded
- Resistant to humidity, moisture and UV exposure, also suitable for outdoor use
- Available in custom sizes and special shapes with multicolor printing options
- Various opening options, with or without pull tabs or die-cut openings
- Optimized processes through automated material and product flow, enabled by automatic dispensing
- Numerous specialty materials from leading manufacturers available from stock

Four Different Opening Options Are Available for Multilayer Labels

OPENING 1:

Label Without a Pull Tab in the Top Layer

This is the most cost-effective opening option and is clearly indicated to the user by a highly visible arrow on the label.

OPENING 2:

Label with Deactivated Adhesive Pull Tab

Partial adhesive deactivation on the reverse side of the top layer makes the label easier to open, creating a convenient pull tab for the user.

OPENING 3:

Label with Deactivated Adhesive, Lifiable Pull Tab

Easy Opening: The partial adhesive deactivation is applied to the reverse side of the bottom layer. This area is partially die-cut and can be lifted together with the top layer.

OPENING 4:

Label with Die-Cut Opening in the Top Layer

The die-cut opening provides a practical opening aid. This is the most convenient opening option and is immediately recognizable to the user.

Technical Specifications of Booklet and Leaflet Labels

- Temperature resistance from +90 °C to -80 °C
- UV- and weather-resistant films with durability of up to 2 years
- High-performance materials made of polypropylene (PP), polyethylene (PE), polyvinyl chloride (PVC) and polyester (PET)
- Permanent adhesives with excellent adhesion to both high- and low-surface-energy substrates
- Various liner materials available, including densified kraft paper in different thicknesses, transparent plastic liners, double-sided siliconized kraft paper and climate-stable kraft paper
- Suitable for subsequent printing using thermal transfer technology

Certifications

Robos-labels offers a broad range of pre-approved and certified labeling solutions. If additional customer-specific approvals are required, we can manage the complete testing and certification process on request.

The Following Standards and Regulations Can Already Be Met with Our Materials:

- FDA 175.105 Indirect Food Additives: Adhesives and Components of Coatings
- DIN EN ISO 11683:1997-11 Packaging – Tactile Warnings of Danger – Requirements
- CLP Regulation (Classification, Labelling and Packaging, Regulation (EC) No. 1272/2008)
- BS 5609 Resistance of Labels to Saltwater/Marine Exposure
- ADR 2021 Regulations for the Transport of Dangerous Goods by Road, Rail and Inland Waterways (GGVSEB)
- UL 969 Marking and Labeling Systems (Labels Applied to Smooth, Flat Surfaces)
- UL 817 Cord Sets and Power-Supply Cords
- UL 2238 Cable Assemblies and Fittings for Industrial Control and Signal Distribution
- UL 94 Flammability of Plastic Materials for Parts in Devices and Appliances (UL VTM-0 – Highest Classification)
- FMVSS 302 Flammability of Interior Materials (Burning Behavior/Burn Rate)



Managing Partners Daniel Sugg and Simon Reuter.



Our Moldengraben Site Combines Administration and Production.

You're in Good Hands with robos-labels:

Robos-labels employs more than 75 people. The company is headquartered near Stuttgart, Germany, where administration and production have been brought together in a modern facility since early 2018.

Founded in 1960, robos-labels now operates more than 20 modern printing and converting machines. In addition to conventional printing processes such as screen and flexographic printing, we primarily use advanced digital printing

technologies. Our production capabilities also include a fully automated video inspection system, a booklet production line and laser die-cutting technology.

In recent years, robos-labels has specialized in the production of high-performance labels for the technical and chemical industries, as well as for the automotive and medical technology sectors, supplying customers in more than 30 countries.



All Benefits at a Glance

Key Features of Booklet and Leaflet Labels

- Extensive information presented in a space-saving format
- Important information remains securely attached directly to the product
- Wide range of possible applications
- Booklet labels offer flexibility in shape, size and number of pages
- Labels can be opened and resealed
- Variable data and personalization available
- Ideal for consumer and safety information, promotional campaigns and concealed codes
- Attracts high attention from end consumers
- Suitable for application to flat and curved surfaces
- Available with single-color or multicolor printing

Your Experienced Partner for Customized Labeling Solutions with Special Requirements

- 3M-Certified Converter
- Listed in the International Material Data System (IMDS)
- EDI connectivity available
- Certified to ISO 9001:2015 since 1996 and ISO 14001:2015 since 2009
- A-rated supplier to numerous renowned industrial companies
- We provide customized solutions tailored to your requirements
- Available on rolls or sheets, as well as with easy-release features such as pull tabs or back slits

Our sample service will be happy to provide you with free, no-obligation label and material samples.

Email: request@robos-labels.com



Our Sample Service for You:

We will be happy to provide you with free, no-obligation label and material samples tailored to your individual requirements: request@robos-labels.com

We Look Forward to Your Call!



3M

Certified Converter
Labeling Solutions

